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PBA's Billy Welu Scholarship Deadline Approaching

Applications must be received by May 31

SEATTLE (May 22, 2008) — The Professional Bowlers Association (PBA) is encouraging college bowlers to apply for the Billy Welu Scholarship, awarded annually to the male or female who demonstrates exemplary qualities in the sport of bowling.

Applications for the scholarship must be postmarked by Saturday, May 31. To be eligible, candidates must be amateur bowlers who are currently in college and maintain at least a 2.5 GPA on a 4.0 scale, or equivalent. The scholarship winner receives \$1,000.

The scholarship was established to annually recognize a college student who combines outstanding bowling talents with academic excellence.

The late Welu was best known for his expert analysis alongside legendary ABC broadcaster and PBA Hall of Famer Chris Schenkel on the popular "Pro Bowlers Tour" series. Welu was a five-time PBA Tour champion and was a member of the PBA Hall of Fame's inaugural induction class in 1975.

To download the Billy Welu Scholarship application, visit:

<http://www.pba.com/corporate/scholarships.asp>

About the PBA

The Professional Bowlers Association (PBA) features the best bowlers in the world competing in National, Regional and Senior Tour events. The organization has more than 4,000 members spanning 13 countries, and nearly one million viewers tune-in to watch the Denny's PBA Tour every Sunday on ESPN throughout the season. PBA sponsors include Bayer, Brunswick, Denny's, Etonic, Flomax, GEICO, Go RVing, H&R Block, Lumber Liquidators, Motel 6, Pepsi-Cola and the USBC, among others. For more information on the PBA, log on to www.pba.com.