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Press Release

Super Bowl Mini Offers Largest Prizes Ever – \$50,000 First Place and 1 in 8 to Daily Finals

Las Vegas, NV: Super Bowl Week in Las Vegas will be the most exciting ever, and to help bowlers celebrate the festive week, the 5th Annual Super Bowl Mini Eliminator will pay more and bigger prizes than ever before. The Super Mini will roll February 6-12, 2006 at the beautiful Orleans Hotel, Casino, and Bowling Center.

The new Super Bowl Mini will GUARANTEE the largest top five prizes in the Mini's history, and for the first time, advance 1 in 8 bowlers to a new **Daily Finals** where they will earn prizes from \$250 to \$1000 per day. There are 28 qualifying squads, and bowlers may enter as many as they want and cash every day for as much as \$1000.

In the Super Mini Grand Finale, the top five prizes will be huge - \$50,000, \$25,000, \$12,500, \$11,000 and \$10,000 **REGARDLESS OF ENTRIES**. All Grand Finalists will win a minimum of \$1250, and if entries exceed 3,500, the minimum will increase to \$2,000.

New Stepladder Entry Fees

Another major change in the 2006 Super Mini is an all new entry fee structure. First entries are only \$250, and the more you bowl, the lower it goes. The second entry is \$180, 3rd - \$160, 4th - \$140 (plus you get a free Brunswick ball and Turbo Grips), and all entries after the 4th are only \$99 each.

Additional Bonuses

In addition to the 4th entry Brunswick ball bonus, Super Mini bowlers are eligible to win many more special bonuses, and it starts with the first entry; all bowlers staying at the Orleans Hotel get \$50 in casino matchplay coupons and a \$50 discount coupon good toward the purchase of any MoRich bowling ball in the Orleans Pro Shop.

The Orleans is also offering a FREE midweek room night (value \$60) for all who pre-pay their Super Mini entry by January 17, and it's good for both the Orleans and the Gold Coast hotels for all who stay at least three nights. In addition, bowlers staying at these hotels can earn more free room nights with their performance. The top 5 highest qualifying series per division get their room comped for the final weekend – a \$200+ value, provided they stay at least three nights prior to the final weekend.

For bowlers entering eight qualifying squads, an additional Brunswick ball with Turbo Grips is offered, and ten qualifying squad entries will receive a free pair of Dexter high performance bowling shoes.

New Eligibility Rules

Another significant new improvement of the 2006 Super Mini is an all new OPEN DIVISION. For the first time, former PWBA pro bowlers and PBA non-exempt, regional, and senior bowlers will be eligible to compete in the Mini. Is this bad news for the amateurs? Absolutely not, because all pros must compete in the new OPEN division and will never be matched head-to-head against amateurs until the final game, where possibly only one pro will roll against four amateurs for the top five prizes; and everyone knows – anything can happen in one game, which is why 5 of the past 7 Mini Eliminators have been won by players age 50+.

More good news for the amateurs is that by allowing the pros, several hundred more bowlers are expected to compete and raise the prize money to its highest level ever. Also new – all “professional amateurs” such as former megabuck winners and national team members, who previously competed in the age divisions, will now be moved to

the new OPEN division. “This will be the fairest Mini Eliminator we’ve very held,” said Mini Tournament Director Frank Ellenberg. “We still have the age divisions and the 205 and under division, but some of the best bowlers in the world are no longer in them, making it much easier for true amateurs to make the finals.”

The Super Bowl Mini Eliminator, a Pinnacle Events Tournament, is presented by Brunswick, the world’s leader in bowling; the Super Mini is also sponsored by Turbo 2-N-1 Grips, Coast Casinos, KR Strikeforce, Goodpayer.com, MoRich, Bowlingball.com, Dexter, Bowlingdigital.com, and Bowlers Journal International Magazine. The event will be held February 6-12, 2006 at the Orleans Bowling Center, Hotel and Casino in Las Vegas. For more information or to obtain entry brochures call the toll-free hotline 1-877-900-MINI (6464) or visit www.minieliminator.com.

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