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## **NATION'S CAPITAL AREA ASSOCIATION**

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### **Prime Sponsorship \$2,500**

As a Prime Sponsor for the 4<sup>th</sup> Annual Bowl for the Cure<sup>®</sup> Day, the Company will receive name recognition in all program communications and entry forms.

In addition to program communications (press releases, announcements, entry forms, etc.), the Company will receive:

- Representative of Company will roll out the first bowling ball to open the events
- Company recognized on event banner displayed at host center from Friday, February 8 through Sunday, February 10, 2013
- Full-page ad in February/March 2013 issue of *BOWL Magazine*, with a circulation of 2,500 hard copy in addition to online viewing
- Company recognized on the association Web site at [www.ncausbca.org](http://www.ncausbca.org) prior to the event
- Three team entries (15 people) to participate in Bowl for the Cure Day festivities

### **Supporting Sponsorship \$1,000**

Supporting Sponsors will receive:

- Full-page ad in February/March 2013 issue of *BOWL Magazine*, with a circulation of 2,500 hard copy in addition to online viewing
- Company recognized on the association Web site at [www.ncausbca.org](http://www.ncausbca.org)
- Two team entries (10 people) to participate in Bowl for the Cure Day festivities
- Company name recognition during event announcements

### **Lane Sponsors \$500**

Lane Sponsors will receive:

- Company recognized on the association Web site at [www.ncausbca.org](http://www.ncausbca.org)
- One team entry (5 people) to participate in Bowl for the Cure Day festivities
- Company name recognition during event announcements