



NATION'S CAPITAL AREA ASSOCIATION

FOR IMMEDIATE RELEASE

CONTACT: Ronald Holton

571/318-0731

probowler8005@yahoo.com

NCAUSBCA BOWLERS SUPPORT BOWL FOR THE CURE® Local bowlers help strike back at breast cancer

Nation's Capital Area – Local bowlers will strive to raise more than \$50,000 in their 4th Annual Bowl for the Cure® fund-raiser to benefit Susan G. Komen for the Cure®. The Nation's Capital Area USBC Association (NCAUSBCA) expects to host approximately 200 bowlers and volunteers participating in Bowl for the Cure Day at Bowl America Shirley, 6450 Edsall Road, Alexandria VA, from noon to 4:00 p.m. on Saturday, February 9, 2013.

Bowl for the Cure is a year-round fund-raising and awareness initiative organized by the United States Bowling Congress in support of the Susan G. Komen for the Cure. Bowlers around the United States organize tournaments, bowl-a-thons, raffles, auctions, and more each year to support Bowl for the Cure. To date, Bowl for the Cure has raised nearly \$9 million!

Overall program expenses will not exceed 20 percent of total revenue, and all proceeds will benefit Susan G. Komen for the Cure, whose promise is "To save lives and end breast cancer forever by empowering people, ensuring quality of care for all, and energizing science to find the cures."

Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all, and energize science to find the cures. Thanks to events like the Komen Race for the Cure, we have invested nearly \$1 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health, or breast cancer, visit www.komen.org or call 1-800 I'M AWARE.

To contribute to Bowl for the Cure in your community, contact Ronald Holton of the NCAUSBCA at probowler8005@yahoo.com or 571/318-0731. For more information, visit www.ncausbca.org or www.bowl.com and click on Bowl for the Cure or call 1-800/514-BOWL.

United States Bowling Congress

The United States Bowling Congress, as the national governing body, ensures the integrity and protects the future of the sport, provides programs and services, and enhances the bowling experience.

Bowl with US